

Jan Wandrag

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PROFESSIONAL SUMMARY

I have a broad professional and educational background in the technical, commercial, and aesthetic aspects of design including an undergraduate degree in graphic design, a graduate degree in photography and digital media, and over ten years of art direction experience serving a variety of clients, involving extensive experience with Web-based and print media.

EXPERIENCE HIGHLIGHTS

Freelance, *Design and Photography*, 2009 –

- Working with clients across the spectrum from start-ups to well established brands, small practices to entrepreneurs.
- Projects include: identity development, website creation, magazine/book layout and photo commissions.

Creative Director, *Marschallin+Sachs*, New York, 2000 – 2009

- Conceived and executed a wide array of projects in print and online from start to finish.
- Managed projects including brand development, annual reports, direct mail pieces, brochures, websites and publications as part of a small, brand focused, communication strategy firm.
- Built strong long-term professional relationships.
- Worked with a variety of clients from multinational companies to small businesses and schools.

Art Director, *Fashion Market Magazine*, New York, 1998 – 2000

- Directed art department at a trade magazine publisher. Oversaw multiple monthly publications focused on the fashion industry.
- Managed ad traffic, layout and production for all publications. Helped increase repeat client ad placement.

Marketing Manager, *StuKu – University of Pretoria*, South Africa, 1996 – 1998

- Conceived, managed and executed a variety of marketing projects. Focused on student-driven cultural programs including Africa's largest film festival, performances, exhibitions and outreach campaigns.

TECHNICAL SKILLS

OS X, Adobe Creative Suite, Quark, Suitcase Fusion, Microsoft PowerPoint, Microsoft Word, HTML, CSS, Flash, Dreamweaver, Adobe Acrobat, Apple Final Cut Pro, DVD Studio Pro

WORK SAMPLES

Please visit my online portfolio at <http://janwandrag.com/design>

EDUCATION

- **BFA in Information Design** from the University of Pretoria, South Africa
- **MFA in Photo and Video** from the School of Visual Arts in New York